



AFP Hampton Roads Sponsorship Opportunities

National Philanthropy Day Luncheon

Thursday, November 9, 2017

The Main , Hilton Norfolk

CHANGE THE WORLD



WITH A GIVING HEART

**National
Philanthropy Day®**

National Philanthropy Day® acknowledges the entire spectrum of services provided by the Hampton Roads nonprofit community and recognizes the profound impact that philanthropy has on the fabric of our society. Each year the Association of Fundraising Professionals (AFP) honors individuals, groups, organizations and businesses who, through their hard work and dedication, have enhanced philanthropy, their communities and the world.

Please plan to join us as we celebrate the region's individuals, nonprofits, volunteers, businesses, and fundraising professionals whose philanthropic contributions are the foundation of our community. On November 9, 2017, more than 500 senior business executives, philanthropists, professional fundraisers, volunteers and many others will gather to celebrate the 2017 National Philanthropy Day® Luncheon at The Main, Hilton in Norfolk, VA. This event offers community wide visibility and public recognition of individuals, companies, and foundations committed to philanthropy. Through their passion, dedication, and leadership, these outstanding leaders are improving the quality of life in Hampton Roads, and are making the world a better place for all.



**AFP-Hampton Roads 2017
National Philanthropy Day Luncheon
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Sponsorship Opportunities

Presenting Sponsor (Exclusive)

\$5,000

- Complimentary table of eight (8) for the NPD luncheon
- Invitation for two (2) to VIP champagne reception with 2017 honorees and past NPD honorees immediately before the Luncheon
- Your company logo featured on NPD marketing pieces including the save-the-date, invitation, program, e-mails, and Inside Business ad promoting NPD
- Company logo featured in an 8-page full-color supplement to the November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Representative welcome guests the event
- Inside cover full-page ad in 2017 NPD program
- Logo displayed during Power Point presentation
- Prominent listing/logo in the program as Presenting Sponsor
- Verbal recognition at the event
- Table sign with logo at event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium the evening before

Lead Sponsor (four available)

\$3,000

- Complimentary table of eight (8) for the NPD luncheon
- Your company logo featured on all AFP-HR marketing pieces, including invitation, program and e-mails
- Your company logo featured in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Full-page ad in 2017 NPD program
- Listed in the program as Lead Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium the evening before



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**VIP Champagne Reception Sponsor (Exclusive)
\$2,500**

- Complimentary table of eight (8) for the NPD luncheon
- Private reception & champagne toast with the current and past honorees immediately before the luncheon
- Opportunity to give champagne toast at the reception to the honorees and their guests
- Your company logo featured on AFP-HR marketing pieces, including invitation and program
- Your company logo featured in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Half-page ad in the 2017 NPD program
- Listed in the program as VIP Champagne Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at event

**Keynote Sponsor (Exclusive)
\$2,500**

- Complimentary table of eight (8) for the NPD luncheon
- Your company logo featured on AFP-HR marketing pieces, including invitation and program
- Your company logo featured in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Half-page ad in the 2017 NPD program
- Listed in the program as Keynote Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at event
- 4 complimentary tickets to attend the Fundraising Leadership Symposium the evening before
- Opportunity to introduce speaker at the Fundraising Leadership Symposium



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Supporting Sponsor

\$2,000

- Complimentary table of eight (8) for the NPD luncheon
- Your company logo featured on AFP-HR marketing pieces, including invitation and program
- Half-page ad in the 2017 NPD program
- Your company logo featured in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Listed in the 2017 NPD program as a Supporting Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at event
- 2 complimentary tickets to attend the Fundraising Leadership Symposium the evening before

Event Sponsor

\$1,000

- Complimentary table of eight (8) for the NPD luncheon
- Your company name listed on AFP-HR marketing pieces, including invitation and program
- Your company name listed in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Listed in the 2017 NPD program as an Event Sponsor with logo
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon
- Table sign with logo at event



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Sponsorship Opportunities

Table Sponsor

\$750

- Reserved table of eight (8) for the NPD luncheon
- Listed in the program as a Table Sponsor
- Table sign with name

Contributing Sponsor

\$500

- Four tickets for the NPD luncheon
- Your company name listed on AFP-HR marketing pieces, including invitation and program
- Your company name listed in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Listed in the 2017 NPD program as a Contributing Sponsor
- Logo displayed during Power Point presentation
- Verbal recognition at the luncheon

Swag Bag Sponsor (Exclusive)

\$500

- Opportunity to provide bags to all attendees at the Fundraising Leadership Symposium the evening before
- Opportunity to provide promotional items in the bag to all attendees at the Fundraising Leadership Symposium
- 2 complimentary tickets to attend the Fundraising Leadership Symposium the evening before
- Your company name listed in an 8-page full-color supplement to November Giving issue of Inside Business reaching a monthly readership of 72,000 people
- Listed in the 2017 NPD program as a sponsor
- Logo displayed during Power Point presentation
- Verbal recognition at the Fundraising Leadership Symposium

Advertising Sponsor

\$500

- Half-page ad in the 2017 NPD program



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Previous AFP-Hampton Roads National Philanthropy Day Award Winners

AFP International Outstanding Philanthropists	Outstanding Corporation	Outstanding Non-Profit in Fundraising
2015 Joan and Macon Brock	2006 Tidewater Communications Inc., FM99 WNOR & FM 106.9 The FOX	2011 ACCESS College Foundation
AFP International Campbell & Company Award	2007 Norfolk/Portsmouth Bar Association	2012 Virginia Arts Festival
2008 ForKids	2008 Dominion Resources	2013 Eastern Virginia Medical School
Outstanding Philanthropist	2009 G. Robert Aston & TowneBank	2014 Foodbank of Southeastern Virginia
2006 Marianne Dickerson	2011 Bank of America	2015 Children's Hospital of the King's Daughters
2007 Frederick Napolitano, Sr.	2012 BB&T	2016 Virginia Aquarium & Marine Science Center
2008 Harvey Lindsay, Jr.	2013 Ferguson Enterprises	
2010 The Patricia & Douglas Perry Foundation	2014 Newport News Shipbuilding	
2011 Bob & Eleanor Stanton		Outstanding Emerging Philanthropic Leader
2012 The Birdsong Family	Outstanding Foundation	2015 Andria P. McClellan
2013 Macon & Joan Brock	2007 The Norfolk Foundation	
2014 Arthur A. Kirk, MD	2008 Princess Anne Rotary Foundation	
2015 John R. Lawson	2009 The Beazley Foundation	
2016 David R. & Susan S. Goode	2011 Norfolk Southern Foundation	Outstanding Youth in Philanthropy
Outstanding Volunteer Fundraiser	2012 Obici Healthcare Foundation	2006 Eric Gubala
2011 Paul & Susan Hirschbiel	2013 Landmark Foundation	2007 Norfolk Collegiate Class of 2006 Legacy of Diversity Scholarship Endowment
2012 Wayne Wilbanks	2014 Chesapeake Bay Wine Classic Foundation	2007 The Students of Trantwood Elementary School
2013 Betty Harmon Edwards		2008 A.R.E./Helena Patti Children's Camp
2014 Harry T. Lester	Outstanding Fundraising Professional	2010 CHKD Anthem LemonAid "Kids Helping Kids with Cancer"
2015 Conrad M. Hall	2011 W. Russell Turner	2011 Cox High School
2016 Charles W. Wornom	2012 Beth Duke	2012 Girl Scout Council of the Colonial Coast
Outstanding Foundation & Corporation	2013 Catherine "Kitty" Schaum	2013 Kid2Kid for St. Mary's Home
2015 Farm Fresh Food & Pharmacy	2014 Connie McKenzie, CFRE	
2016 SunTrust	2015 Phillip E. Perdue	
	2016 Kay Stine, CFRE	



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Sponsorship Commitment

Company _____

Please list company/organization name exactly as you would like it to appear in materials

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

I would like to partner with AFP Hampton Roads as follows:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Lead Sponsor |
| <input type="checkbox"/> VIP Champagne Reception Sponsor | <input type="checkbox"/> Supporting Sponsor |
| <input type="checkbox"/> Keynote Sponsor | <input type="checkbox"/> Table Sponsor |
| <input type="checkbox"/> Event Sponsor | <input type="checkbox"/> Advertising Sponsor |
| <input type="checkbox"/> Contributing Sponsor | <input type="checkbox"/> Swag bag sponsor |

I am unable to attend but would like to support the mission of AFP – Hampton Roads by including a donation of: _____.

Organization Representative Signature

Date

Ad Specs:

Logo due by September 15, 2017

Ad due by September 15, 2017

Full Size: 8.5 x 11

Half-page: 8.5 x 5.5

Formats: PDF

Color or Black and White

For additional information please contact Ashley Gentry at gentryac@evms.edu or 757-961-2804

Send form and payment to AFP-HR, P.O. Box 2338, Norfolk, VA 23501-2338 by September 15, 2017

Please send guest names to Jan Dungan at admin@afp-hr.org by October 25, 2017