



# National Philanthropy Day®

## AFP-HAMPTON ROADS 2017 AWARD FOR OUTSTANDING FUNDRAISING PROFESSIONAL

This award honors an outstanding individual fundraising professional who works for a nonprofit, charitable organization. Nominees must have a MINIMUM of 10 years of experience as a professional fundraiser. Nominees must be members of AFP to be eligible for this award.

**Nominations MUST address the following criteria, and consideration will be based solely upon the response:**

- For each organization where the nominee has held a significant fundraising position, provide a description of (1) position and responsibilities, (2) specific projects and campaigns completed, (3) funds raised – actual number and percentage growth and (4) IMPACT of the nominee’s work on the organization’s programs. (0-25 points)
- Description of how the nominee’s leadership exemplified ethical and effective practices in development/fundraising. (0-20 points)
- Description of nominee’s leadership: development of new programs and/or departments, significant increases in return on fundraising investment, successful management of key programs, creating new organizational cultures and/or introduction of innovative and creative ideas. (0-20 points)
- Description of nominee’s commitment to continuing professional development, including but not limited to certification (CFRE or ACFRE, or equivalent certification), conference participation, publication and professional education. (0-15 points)
- Evidence of nominee’s commitment to fundraising and philanthropy through volunteer service and financial support of nonprofit organizations. (0-20 points)
- **Deadline for submission: 5:00 pm on June 2, 2017**

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**NOMINEE NAME**

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TITLE/BUSINESS OR ORGANIZATION NAME

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ADDRESS

CITY, ST

ZIP CODE

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TELEPHONE

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EMAIL

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**NAME & ORGANIZATION OF INDIVIDUAL SUBMITTING NOMINATION**

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ADDRESS

CITY, ST

ZIP CODE

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TELEPHONE

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EMAIL

### Submission Guidelines

- Please attach responses to the above criteria in a summary format of no more than 1,500 words.
- In top left corner of each response page, include nominee name, award name and page number.
- Enumerate each criterion and address each one separately in narrative form.
- No more than three supporting documents (letters of recommendation, news articles, etc.) will be considered.

Please email submissions to [info@afp-hr.org](mailto:info@afp-hr.org). Subject: AFP Philanthropy Day Awards  
Questions? Please call or email Nicole Pellegrino at [npellegrino@norfolkcollegiate.org](mailto:npellegrino@norfolkcollegiate.org) or 282-5311.